

INFORMATION DOCUMENT

The **AHIA (Australian Hair Industry Awards)** were launched in 2013 to provide the Australian Hair Industry a much needed and often requested benchmark of excellence in business on a state by state basis. With 23 categories including the Australian Salon Business of the Year, these awards culminate in a gala event following HAIR BIZ FORUM in April/May of each year. The awards were launched due to industry demand and are judged by an independent panel of judges, media, PR and business specialists.

THE CATEGORIES

- Australian Salon Business of the Year
- State Salon Business of the Year (NSW/ACT, VIC/ TAS, QLD, SA, WA/NT)
- Salon Business Newcomer of the Year
- Best Customer Care
- Best Salon Stylist of the Year
- Best Junior/Apprentice of the Year
- Best Marketing
- Best In-Salon Training
- Owner/Director of the Year
- Salon Manager/Coordinator of the Year
- Best Salon Design Award (investment over \$200,000)
- Best Salon Design Award (Investment under \$200,000)
- Best Business Performance of the Year (Non-Salon)
- Best Salon Team of the Year
- National Wholesaler of the Year
- The AHIA HALL OF FAME Award
- The AHIA Vidal Sassoon Humanitarian Award
- Special Recognition
- Independent Educator of the Year
- Best Eco Salon of the Year
- 3 x Hair Product Categories for Care, Treat + Style

PRIZES INCLUDE

- Beautiful Trophy presented on the night of the AHIA's
- Use of the Title of winning category for 12 months
- Coveted PR in leading trade magazine Hair Biz, PR campaign for EVERY winner And more...
- Additional prizes

The annual **HOT SHOTS** hair competition is aimed at the youth of our hair industry, so as to assist young hairdressers on their road to fame and fortune. Hairdressers aged 30 years and under submit their collections and work for the previous 12 months by entering one of the four categories:- **HOT SHOTS Colourist, HOT SHOTS Cutter, HOT SHOTS Stylist and HOT SHOTS Visionary.**

Winners are announced at the Australian Hair Industry Awards (AHIA's) and the new HOT SHOTS Team receive a stylish trophy and coveted coverage in HAIRBIZ as well as other leading trade and consumer magazines.

The 4 winning HOT SHOTS receive a full electrical kit, \$4000+ worth of Scissors with training, full styling product kit a session extension kit. And clipper case. The HOT SHOTS also are given a huge opportunity to spend time with amazing national and international mentors at the HOT SHOT HOUSE for 3 days right after Hair Expo and of course a place on the hairdressing's HOT SHOT list, pushing them overnight to the forefront of the industry. A creative prize is also given which in the past has included invitation to Gen Next, Hair Expo and a photoshoot with Andrew O'Toole.

The HOT SHOTS HOUSE is an amazing experience where iconic mentors are invited into the house to spend time with the winners in a unique up close and personal session. The HOT SHOTS also take part in an exclusive photoshoot may also be offered further opportunities throughout the year in terms of complimentary placement on high end educational courses, performing in shows or assisting some of the icons within the industry in shoots, shows and seminars.



IMPORTANT DATES

Open for Entry online 1st November 2019

AHIA and Hot Shots Entry Deadline 3rd February 2020

(Care Treat and Style Product Deadline for Entry 9th December 2019)

Finalists Announced 13th March 2020

Winners Announced at the AHIA Gala Awards – 3rd May 2020

The 2020 AHIA's and HOT SHOTS WILL BE OPEN FOR ENTRY FROM 9 AM, 1st NOVEMBER 2019

SUBMISSIONS

Each entry will require specific information to be written and uploaded directly into the awards site. Please keep a separate copy of the information uploaded for your records, however you will be able to download all or part of your entry at any time. You are welcome to Start an Entry which gives you access to the actual information required and should you decide not to continue with this entry, you can delete it. You may edit your entry after submitting, up until the entry deadline.

Dates for all AHIA Awards and HOT SHOTS

- Entry deadline: 3rd February 2020 at 6PM EST
- Please note the entry deadline, this date is final and there will be no extensions provided. The system will automatically prevent entry submission after the deadline.
- Finalists announced: 13th March 2020
- Awards gala dinner: 3rd May 2020

Dates for all Product Awards

- Entry deadline for submission and products to be received by Mocha: 9th December 2019 at 5PM EST
- Please note the entry deadline, this date is final and there will be no extensions provided.
- Finalists announced: 13th March 2020
- Awards gala dinner: 3rd May 2020

General Information

- An Entry fee of \$175 per entry will apply to AHIA Award entries
- An Entry fee of \$150 will apply to HOT SHOTS.
- Entry fees are not required until you have completed your entry.
- A full list of judges will be published in HAIRBIZ magazine and on the AHIA and HAIRBIZ Facebook Pages.
- For AHIA Business Awards, the independent panel of 20+ judges is made up of business coaches, trade and consumer media, key independent figures within the industry and non-industry business experts.
- For HOT SHOTS, the independent panel of 20+ judges is made up of key national and international iconic hairdressers and media.
- For AHIA Product Awards, the independent panel of 8+ judges per category is made up of Australian beauty editors from varying magazines, blogs, social platforms and online media vehicles.
- Judging decision is final and no correspondence will be entered into.
- Please make sure all your personal details are entered accurately, including contact details, as this will be used in the awards presentation if selected as a finalist.
- For AHIA you are eligible to enter more than one category, as long as the work submitted meets the criteria and an entry fee is paid.
- For HOT SHOTS you are only eligible to enter 1 Category. Previous winners are unable to enter but previous finalists are able to enter.
- HOT SHOTS is an Australian Competition and entrants must have resided in Australia for the full judging period.
- Entry fees may be paid by credit card or PayPal only and must be paid online at time of completing submissions. If your submissions have not been paid for at close of entry they may not be included for judging.
- PLEASE NOMINATE YOUR CHOICE FOR THE 2020 AHIA HALL OF FAME AND HUMANITARIAN BY SIMPLY CLICKING THE RELEVANT CATEGORY BOX. THERE IS NO CHARGE FOR THIS NOMINATION

IMPORTANT INFORMATION ABOUT YOUR ENTRY AND JUDGING PROCESS

1. Read each content block requirement carefully
2. The judges will look at all entries in full and give an overall rating score taking into consideration criteria content and attachments.
3. Rating scores will be added by an independent auditor and from that the highest rated entrants will be named as finalists in each category.
4. The winner of each category is determined based on the highest score and in the event of a draw a secondary round of judging of finalists will be carried out.

IMPORTANT INFORMATION REGARDING UPLOADS

1. For multiple images required upload one single multi-paged pdf file. Maximum file size is 5MB per piece.
2. For individual images upload high res JPEG or PDF files. Maximum file size is 5MB per piece.
3. For additional text information upload .doc .docx or pdf file
4. For link or video upload please provide the url link to your website or a youtube or vimeo file.
5. A maximum of ten pieces can be uploaded with your entry.

Support

If you have any questions on the entry process, please contact the organisers by email to mail@mochapublishing.com.au or call 07 5580 5155

ON THE FOLLOWING PAGES YOU WILL FIND A DUPLICATE OF WHAT IS REQUIRED ON THE ONLINE AWARD SITE FOR EVERY CATEGORY INCLUDING INFO ON ALL QUESTIONS, ATTACHMENTS AND HINTS.

THIS DOCUMENT IS SPLIT INTO THE FOLLOWING CATEGORIES:-

- **AHIA CARE TREAT AND STYLE PRODUCT AWARDS**
- **AHIA INDIVIDUAL CATEGORIES**
- **AHIA SPECIALIST CATEGORIES**
- **AHIA STATE BUSINESS CATEGORIES**
- **FREE NOMINATED CATEGORIES**
- **VOTED CATEGORY**
- **HOT SHOTS COMPETITION**

AHIA CARE, TREAT AND STYLE PRODUCT AWARDS

Hair product companies are invited to put their products to the test in this exclusive, unique 'Clean-Skin' Competition where judges will rank their preference based purely on the product alone without any knowledge of the name or brand. Mocha Publishing will contract a re-packer to re-package entry into clean skin bottles, containers and jars, and simply number the packages.

Only Open to PROFESSIONAL SALON-ONLY PRODUCTS

Judges will be asked to use and test all products over a 6 week period and then rank them in order of preference without knowledge of the product name, manufacturer or distributor and based on aroma, use, preference, value for money and performance.

COMPANIES ARE ONLY ABLE TO ENTER 1 PRODUCT PER CATEGORY

COMPANIES THAT OWN A VARIETY OF BRANDS CAN ENTER ONE CATEGORY PER BRAND.

Condition of Entry is that all terms and conditions listed are agreed to with no exceptions.

CATEGORIES

AHIA CARE HAIR PRODUCTS OF THE YEAR – A SHAMPOO & CONDITIONER PAIR

Entries can only be accepted if they are in the form of a liquid.

AHIA TREAT HAIR PRODUCT OF THE YEAR – A CREAM MASK OR TREATMENT.

Entries can only be accepted if they are in the form of a cream or paste.

AHIA STYLE HAIR PRODUCT OF THE YEAR – A STYLING OIL, CREAM or PASTE.

Entries can only be accepted if they are in the form of a cream, paste or oil.

INFORMATION REQUIRED ON THE ENTRY SITE IS:-

Product name: Please enter the brand and full name of the product you are entering.

Product Description: Please include a short description of the product, what it is, what it is for and the desired outcome after use.

Non Branded Instructions of Product: Please give instructions for use and RRP of the product.

Ingredient List : Full ingredient list must be provided for each product. These must be an exact match to the ingredients on the products provided.

Country of Production

Image of Product Pair

Safety Data Sheet

Products are to be sent to Mocha Publishing, 200 Brygon Creek Drive, Upper Coomera, Qld 4209

DEADLINE FOR RECEIVING PRODUCTS IS 9th DECEMBER 2019

AHIA INDIVIDUAL CATEGORIES

JUNIOR/APPRENTICE OF THE YEAR

This award is given to the Junior/Apprentice who can best demonstrate passion, good work ethic and excellence in all activities in the salon. This award is restricted to a junior/apprentice who has been in training for a maximum of three years up to the end of December 2019.

INFORMATION REQUIRED ON THE ENTRY SITE IS:-

Opening Statement: Explain why you chose hairdressing as your career? What do you love about your job and what do you hope to achieve. Please state the number of years you have been hairdressing being up to a maximum of 3 years. (Restricted to 500 words)

Salon Contribution: How do you feel you contribute on a day to day basis in the salon environment?

Training: What training have you received from the salon you work in and what have you gained from this training? Tell us about the courses and any qualifications you have gained.

Aspirations: Who do you admire and why? What do you love most about the industry and how will you play a role in this industry?

Qualifications: Give details of any qualifications you hold that assist with your position and additional study you have undertaken to enhance the quality of your role.

Special Activities (optional): Have you been involved in any shows, extra-curricular activity or promotions and if so, what role did you play in them?

Name of Business where you are currently employed: This is for the purposes of announcing along with your name, should you reach finalist stage.

Photograph: Please supply a photograph of yourself

Testimonial: Please provide a testimonial/reference from your employer

Creative Ability; Supply two photographs showing your creative skills with a short description of how you achieved the look

Supporting documents & images: Include any additional photos or documentation that you feel is required to support your entry.

SALON STYLIST OF THE YEAR

This award is given to the Salon Stylist who can best demonstrate excellence in customer care, training, retail sales and an overall contribution to the salon. This award is restricted to a stylist, who must be fully qualified and be employed full time in the salon. This is not open to the owner of the salon.

INFORMATION REQUIRED ON THE ENTRY SITE IS:-

Opening Statement: Explain your general day to day duties within the salon and why you believe yourself to be the best salon stylist of the year. (Restricted to 500 words)

Contribution to the Salon: What do you do to contribute to the salon team?

Please provide:

- details of any internal training provided
- charitable or social activities organised
- other (as relevant)

Training and Inspiration: How do you keep up-to-date with the latest techniques and trends?

Please provide:

- training courses attended in the last 12 months
- magazines, websites and events you use to gain inspiration
- other (as relevant)

Customer Care: Describe your client's journey, from consultation through to aftercare and re-booking.

Please provide:

- average number of clients per week
- average bill
- rebooking statistics
- upsells to include treatments and technical services
- retail results (including average client spend)

Qualifications: Give details of any qualifications you hold that assist with your position and additional study you have undertaken to enhance the quality of your role.

Special Activities (optional): Have you been involved in any shows, extra-curricular activity or promotions and if so, what role did you play in them?

Name of Business where you are currently employed: This is for the purposes of announcing along with your name, should you reach finalist stage.

Photograph: Please supply a photograph of yourself

Photo of Salon: Provide a photo of your salon work environment.

Creative Ability: Supply two photographs showing your creative skills with a short description of how you achieved the look

Supporting documents & images: Include any additional photos or documentation that you feel is required to support your entry

BUSINESS DIRECTOR/OWNER OF THE YEAR

This award is given to the Best Salon Director/Owner who can demonstrate excellence in motivation of individuals and the team, interpersonal skills, business acumen, marketing, innovation and management style. This award is restricted to an individual(s) who owns a hairdressing salon(s).

INFORMATION REQUIRED ON THE ENTRY SITE IS:-

Opening Statement: Give details of your day to day role within the salon and what makes you the business director/owner of the year. Include the goals and ambitions you have for the future both for you personally and for your business. (Restricted to 500 words)

Career History: Give details of your career to date, including your employment history.

Keeping Up To Date: Explain how you keep up-to-date to ensure that you and your staff are at the forefront of your profession when it comes to skills. Include what plans you have for future training

Success of Salon: Explain the success your salon has enjoyed during the period Jan - Dec 2019

Promotion of the Hair Industry: Give details of how you have promoted the hair industry continually in a positive light through every channel available to you, within the salon environment, the local area and in the hair industry at large.

Photograph: Please supply a photograph of yourself

Photo of Salon: Provide a photo of your salon work environment.

Supporting documents & images: Include any additional photos or documentation that you feel is required to support your entry

INDEPENDENT EDUCATOR OF THE YEAR

This award is given to an individual that has shown excellence in education and whose training and commitment to the industry has been demonstrated through the growth and skill level of others during the period of Jan-Dec 2019. This category is open only to independent/individual educators representing themselves and not employed by a product company. The educator may act as an ambassador for a product company, but this work must not be their sole source of income. They will need to demonstrate that the education offered is solely under their own name or their own business name.

INFORMATION REQUIRED ON THE ENTRY SITE IS:-

Opening Statement: Explain what makes you unique in the field of education. Why you are passionate about educating in the hair industry. What you feel your strengths, how you measure your success and why you should hold the title of best independent educator of the year. (Restricted to 500 words)

Career History: Include CV style information on your Career History to date

Contribution to the Hair Industry: Give details of how you have contributed to the hair industry continually in a positive light through every channel available to you, within your work environment, through the media, with your students and in the hair industry at large.

Programs and Seminars (optional): Give details of the training programs/seminars that you offer or have been involved in during the period of Jan-Dec 2019. You may give info here and/or upload in the attachments section.

Training Audience: Give details of who you have trained and companies/salons/individuals you may have worked with in terms of your educating.

Evaluation and Resources: What evaluation systems do you have in place for your students/attendees and what resources do you offer over and above personal training and education.

Photograph: Please supply a photograph of yourself

Qualifications: Supply a single or multi page pdf of copies of your professional qualifications

Education Calendar: Supply a pdf calendar of events of your full training program for the award year from Jan-Dec 2019

Supporting documents & images: Include any additional photos or documentation that you feel is required to support your entry

AHIA SPECIALIST CATEGORIES

BEST BUSINESS PERFORMANCE OF THE YEAR (NON SALON)

This award is given to a non salon business that can demonstrate the best performance and overall Business Service to the Australian Hair Industry. This can include Business Coaches or Consultants, Industry associations, Salon Management Software Companies, Product Companies or any other Business Service or Product Provider.

INFORMATION REQUIRED ON THE ENTRY SITE IS:-

Opening Statement: Provide a general overview of what your core business is, the service or products you offer and how it/they can assist the salon and salon owner. (Restricted to 500 words)

Full Description of Service or Products: Give specific details of the Business Service or Products you provide. Include information on your business' history, what sets you apart and why a salon or individual hairdresser should partner with you in their business.

Business Performance: Give details of the exceptional business performance you have enjoyed for the awards period of Jan-Dec 2019 and why you believe you should be awarded with the Best Business Performance of the Year. Show specific examples of business success and growth.

Expertise: Give details of any relevant qualifications you hold and/or individual or business expertise that assists you in delivering your service and/or products.

Goals Reached in Award Period: Explain what goals you set yourself for your business plan for the period of Jan-Dec 2018 and what you did to achieve and exceed these goals.

Challenges: Describe challenges that were met in the awards period of Jan-Dec 2019 and what was done to overcome these, with successful and positive outcomes and results

Financial Success: Please supply graph or bullet points showing growth in percentage and/or \$\$\$ value, of business over the last year (Jan - Dec 2019). Demonstrate why this year has been successful for you

Please upload your business logo

Testimonials: Supply 2 Testimonials from Clients/members regarding your Business Service or Products

Photograph (optional): Please supply a photograph if the entrant is an individual

Awards and Accolades (optional): Include information on any awards or accolades your business has enjoyed during the period of Jan - Dec 2019 that will support your entry

Press Coverage (optional): Include any relevant press coverage you have enjoyed during the period of Jan - Dec 2019 that will support your entry

Supporting documents & images: Include any additional photos or documentation that you feel is required to support your entry

BEST ECO SALON

Entrants may be a hotel based hair salon, individual boutique-style hair salon, a single salon within a privately owned group of salons or franchised salon. This award is given to the hair salon that shows the highest excellence in overall sustainability and can demonstrate environmental responsibility through areas such as recycling, the harnessing of renewable energy sources and the use of 'clean', green products.

INFORMATION REQUIRED ON THE ENTRY SITE IS:-

Opening Statement: State why your hair salon should be awarded as the Best Eco Salon of the Year and how you have demonstrated excellence in this area.

Green Policy: Explain more about your green policy within the salon and what you do to care for the environment on a regular basis.

Full Description of Your Salon: Give a full description of your salon including any relevant history, size, position, number of staff, demographic of clientele, services and any other information that supports your entry

Sustainability and Recycling: What do you do in the salon to assist with recycling and sustainability of all waste material and goods

Involvement of staff, clients and community: Explain how you involve your staff, clients and community in your eco activity. What do you do to promote what you do and how do you maintain this.

Success and Goals: What do you believe you have already achieved in terms of real results being an eco salon and what are your future goals?

Keeping Up To Date: Explain how you keep up-to-date to ensure that you are at the forefront of sustainability and eco activity.

Unique Activity (optional): Give details of anything additional and unique that you do which contributes to the overall sustainability or eco friendly status of the salon that makes you stand out with a point of difference.

Please upload your business logo

Photo of Salon: Provide a photo of your salon work environment.

Photographic Evidence: Upload a multi page PDF showing evidence of your activity in terms of being an eco-sustainable salon

Press Coverage (optional): Include any relevant press coverage you have enjoyed during the period of Jan - Dec 2019 that will support your entry

Supporting documents & images: Include any additional photos or documentation that you feel is required to support your entry

BEST CUSTOMER CARE

This award is given to the Hair Salon who can demonstrate excellence in the area of customer care.

INFORMATION REQUIRED ON THE ENTRY SITE IS:-

Opening Statement: Explain what practices and procedures you implement in your hair salon to give your clients the best customer care and make you an award winner. (Restricted to 500 words)

Customer Experience: Explain what you offer your customers to make their experience the best that it can be before, during and after their visit.

Unique experience: Give a full description of what makes you unique in your customer care service and what sets you apart.

Full Description of Your Salon: Give a full description of your salon including any relevant history, size, position, number of staff, demographic of clientele, services and any other information that supports your entry

Please upload your business logo

Visual Proof: Upload 2-6 photos as a multi page pdf or single jpg that back up your entry showing customer care practices/services or environment

Testimonials: Supply 2 Testimonials from Clients regarding your customer care and point of difference

Press Coverage (optional): Include any relevant press coverage you have enjoyed during the period of Jan - Dec 2019 that will support your entry

Supporting documents & images: Include any additional photos or documentation that you feel is required to support your entry

BEST IN SALON TRAINING

This award is given to the salon or privately-owned group of salons who shows excellence in training for staff and management.

INFORMATION REQUIRED ON THE ENTRY SITE IS:-

Opening Statement: Explain why salon training and education is important to you and your salon and how you identify areas of training for you and your staff. (Restricted to 500 words)

Training Specifics: Give details of specific product or service training programs you and/or your staff have completed in the period from Jan - Dec 2019. State who you have worked with in terms of your training and why. Include information on whether this has been conducted on or off site and why.

Qualifications: What additional qualifications and/or completion of courses have you and/or your staff achieved in the period from January - December 2019

Keeping Up To Date: Explain how you keep up-to-date to ensure that you and your staff are at the forefront of your profession when it comes to skills. Include what plans you have for future training

Full Description of Your Salon: Give a full description of your salon including any relevant history, size, position, number of staff, demographic of clientele, services and any other information that supports your entry

Please upload your business logo

Supporting documents & images: Include any additional photos or documentation that you feel is required to support your entry

BEST MARKETING

This award is given to the hair salon that shows excellence and success in their marketing plan/campaign. The winner will have demonstrated innovative and distinct marketing with proven results. This could apply to an overall marketing campaign or specific period/campaign.

INFORMATION REQUIRED ON THE ENTRY SITE IS:-

Opening Statement: State why your marketing policy and activity sets you apart from the competition giving general details of your marketing plans, success and strategy. (Restricted to 500 words)

Full Description of Your Salon: Give a full description of your salon including any relevant history, size, position, number of staff, demographic of clientele, services and any other information that supports your entry

Details of your marketing plan/campaign: Give specific details of what your marketing plan/campaign included for example:- a) impact and relevance to the target audience and time frames to be implemented. b) use of media and/or distribution methods of information/services. c) what was used in your presentation i.e. copy, illustration, animation, use of technology etc.

Objectives and goals: Explain in full the objectives and goals of your strategy/campaign and if these were met in terms of ROI, dollar value and overall success.

Please upload your business logo

Salon service menu and pricelist: Upload your service menu showing what services you offer and prices charged

Visual Attachments (optional): Provide visual proof of your marketing plan/campaign i.e. include copies of letters, advertisements, social media posts, gift vouchers etc or any items that represent your marketing activity

Supporting documents & images: Include any additional photos or documentation that you feel is required to support your entry

SALON BUSINESS NEWCOMER OF THE YEAR

Entrants may be a hotel-based hair salon, individual boutique-style hair salon or a single salon within a franchise group or privately-owned group of salons. Mobile hairdressers and barbershops are unable to enter this category.

This award is given to the hair salon that shows the highest excellence in facilities, environment, customer care, services, menu and training and has been operating for less than 2 years with an opening date to be not before January 2018.

Salons who are eligible to enter this category are able to enter other specialist categories but are **NOT** able to enter State Salon Business of the Year as well. They can however choose to enter State Salon Business of the Year instead of Newcomer.

INFORMATION REQUIRED ON THE ENTRY SITE IS:-

Opening Statement: State why your hair salon should be awarded as the Best Salon Business Newcomer of the Year and how you have demonstrated excellence. (Restricted to 500 words)

Full Description of Your Salon: Give a full description of your salon including any relevant history, size, position, number of staff, demographic of clientele, services and any other information that supports your entry

Success of Salon: Explain the success your salon has enjoyed during the period Jan - Dec 2019

Green Policy: Explain what you have done to enhance the environment of your salon and your green policy

Customer Experience: Explain what you offer your customers to make their experience the best that it can be before, during and after their visit.

Staff and Training: What training do you offer your staff both on and off site, what incentives do you offer and what additional activities do you have in place help them be the best that they can be.

Please upload your business logo

Photos of your Salon/Shop: Please supply images of both interior and exterior

Salon service menu and pricelist: Upload your service menu showing what services you offer and prices charged

Proof of Opening Date: Please provide a signed statement and any proof available from owners that the salon has not been operating prior to January 2018 to be eligible for this category.

Financials: Please supply graph or bullet points showing growth of business over the last year (Jan - Dec 2019) including financial growth (service and retail), increase in clients and growth of repeat business.

Awards and Accolades (optional): Include information on any awards or accolades your salon has enjoyed during the period of Jan - Dec 2019 that will support your entry

Advertising and Marketing (optional): Include information on any advertising or marketing of your salon during the period of Jan - Dec 2019 that will support your entry

Press Coverage (optional): Include any relevant press coverage you have enjoyed during the period of Jan - Dec 2019 that will support your entry

Industry Association Membership (optional): Please show if you belong to any industry associations or groups that you feel would be relevant to your submission

Supporting documents & images: Include any additional photos or documentation that you feel is required to support your entry

SALON TEAM OF THE YEAR

This award is given to a hair salon with three or more employees that can demonstrate excellence in teamwork which has contributed to the business success of the salon.

INFORMATION REQUIRED ON THE ENTRY SITE IS:-

Opening Statement: State why you think your team deserves this award including the team's strengths and what makes your team special. (Restricted to 500 words)

Description of Team: State how many people are in your team, their individual roles and what they contribute to the team.

Team Activities: What team building activities and/or initiatives have you put in place to ensure team integration and motivation.

Team Culture: Explain the team culture in the salon such as how they work together, what they do to assist each other and how they contribute as a team to the overall success of the salon.

Please upload your business logo

Team Photo: Upload a photo of your team

Awards and Accolades (optional): Include information on any awards or accolades your team has enjoyed during the period of Jan - Dec 2019 that will support your entry

Press Coverage (optional): Include any relevant press coverage you have enjoyed during the period of Jan - Dec 2019 that will support your entry

Supporting documents & images: Include any additional photos or documentation that you feel is required to support your entry

SALON DESIGN AWARDS

BOUTIQUE – INVESTMENT UNDER \$200,000

This award is given to the hair salon that has undergone a complete renovation or has opened as a new salon during the period of January 2019 - December 2019 with an investment of **less than \$200,000**

EXTENSIVE – INVESTMENT OVER \$200,000

This award is given to the hair salon that has undergone a complete renovation or has opened as a new salon during the period of January 2019 - December 2019 with an investment of **more than \$200,000**

INFORMATION REQUIRED ON THE ENTRY SITE IS:-

Opening Statement : Explain the main features of your salon design, why they were chosen and what influence the design has had on your salon success. (Restricted to 500 words)

Branding and Identity: Give a brief synopsis of your creative identity and branding and how this translates to your salon through your website, signage, stationery and imagery.

Financials: Give itemised details of the budget and final spend for the design and shop fit-out.

Aesthetics: Explain the inspiration behind your design, how and why you chose the furniture, essentials and decorating items required to achieve the look you were after.

Please upload your business logo

Photos of the Salon: Three-six photographs of the interior of the salon after completion to include:- a) Reception. b) Main salon. c) Back wash zone. Plus a photograph of the exterior of the salon

Renovated Salon (optional): Provide before and after photos of the salon if renovated

Mood Board (optional): Supply any mood boards used in the inception of your design

Supporting documents & images: Include any additional photos or documentation that you feel is required to support your entry

AHIA STATE BUSINESS CATEGORIES

STATE SALON BUSINESS OF THE YEAR NSW/ACT, VIC/TAS, QLD, SA, WA/NT

Entrants may be a hotel-based hair salon, individual boutique-style hair salon or a single salon within a franchise group or group of salons. Mobile hairdressers and barbershops are unable to enter this category.

This award is given to the hair salon that shows the highest excellence in facilities, environment, customer care, services, menu and training.

Winners of each state award are all automatically entered into the category of Australian Salon Business of the Year. The winner is determined based on the highest judging points and a secondary round of judging if required.

INFORMATION REQUIRED ON THE ENTRY SITE IS:-

Opening Statement: State why your hair salon should be awarded as the Best State Salon of the Year and how you have demonstrated excellence. (Restricted to 500 words)

Full Description of Your Salon: Give a full description of your salon including any relevant history, size, position, number of staff, demographic of clientele, services and any other information that supports your entry

Success of Salon: Explain the success your salon has enjoyed during the period Jan - Dec 2019

Green Policy: Explain what you have done to enhance the environment of your salon and your green policy

Customer Experience: Explain what you offer your customers to make their experience the best that it can be before, during and after their visit.

Staff and Training: What training do you offer your staff both on and off site, what incentives do you offer and what additional activities do you have in place help them be the best that they can be.

Please upload your business logo

Photos of your Salon/Shop: Please supply images of both interior and exterior

Salon service menu and pricelist: Upload your service menu showing what services you offer and prices charged

Financials: Please supply graph or bullet points showing growth of business over the last year (Jan - Dec 2019) including financial growth (service and retail), increase in clients and growth of repeat business.

Awards and Accolades (optional): Include information on any awards or accolades your salon has enjoyed during the period of Jan - Dec 2019 that will support your entry

Advertising and Marketing (optional): Include information on any advertising or marketing of your salon during the period of Jan - Dec 2019 that will support your entry

Press Coverage (optional): Include any relevant press coverage you have enjoyed during the period of Jan - Dec 2019 that will support your entry

Industry Association Membership (optional): Please show if you belong to any industry associations or groups that you feel would be relevant to your submission

Supporting documents & images: Include any additional photos or documentation that you feel is required to support your entry

FREE NOMINATED CATEGORIES

HALL OF FAME

This nominated award is given to a person who has made an outstanding contribution to the Australian Hair Industry throughout his or her career. Please nominate your recommendation for this award on the entry website. Click Submit. There is no Charge for this nomination

VIDAL SASSOON HUMANITARIAN AWARD

This nominated award is given to a person who has made outstanding philanthropic contributions throughout his or her career. Please nominate your recommendation for this award on the entry website. Click Submit. There is no Charge for this nomination

VOTED CATEGORY

STATE AND NATIONAL WHOLESALER OF THE YEAR

This is a voted award where salons can vote for their favourite wholesaler of the year. Voting can be made online through our website or social media pages.

HOT SHOTS COMPETITION

YOU MUST BE 30 or under ON JANUARY 1ST 2020 TO BE ELIGIBLE TO ENTER THIS AWARD
PROOF IS REQUIRED TO BE UPLOADED IN THE ATTACHMENTS SECTION

PLEASE NOTE

You are only eligible to enter One HOT SHOTS Category.

Previous winners are unable to enter.

Previous finalists are able to enter

THE COLOURIST

Are you a hairdresser who excels in all areas of colour? Is your style unique, your passion unparalleled and your vision clear? Can you demonstrate exceptional colour work be it in salon or in a fashion, editorial or competition environment?

INFORMATION REQUIRED ON THE ENTRY SITE IS:-

Date of Birth: YOU MUST BE 30 or under ON JANUARY 1st 2020 TO BE ELIGIBLE TO ENTER THIS AWARD

Opening Statement: Tell us why you believe you should be a member of the Hot Shots Team. Tell us about your position at work, your strengths, your qualities and your passion. We want to know about your achievements and experiences both in and away from the salon, your industry contributions and accolades. (Restricted to 500 words)

Career History: Give details of your career to date, including your employment history.

Field of Excellence: What do you love about Colour? What makes you an expert in this field. Tell us why you should be the HOT SHOTS COLOURIST.

Aspirations: Who do you admire and why? What do you love most about the industry and how will you play a role in this industry?

Special Activities (optional): Have you been involved in any shows, extra curricular activity or promotions and if so, what role did you play in them?

Name of Business where you are currently employed: This is for the purposes of announcing along with your name, should you reach finalist stage.

Proof of Age: Please supply a copy of your passport or driving licence showing that you are 30 years of age or under on January 1st 2020

Photograph: Please supply a photograph of yourself

Testimonial: Please provide a testimonial/reference from your employer or if a salon owner please provide a testimonial/reference from an individual within the industry that knows you and your work

Collection of Photos: Please provide 6 x A4 shots in one single multi page pdf file that you have created in the period between January 2019 - December 2019. These shots do not have to be part of one collection and can be shots you have entered in another competition. They can have been seen before.

Restriction of Publishing (optional): Please let us know if any of the shots supplied have a restriction on them in terms of date as to when we can publish and inform us of the date after which they can be seen.

Supporting documents & images: Include any additional photos or documentation that you feel is required to support your entry

THE CUTTER

Are you a hairdresser who excels in the area of cutting hair? Is your style unique, your passion unparalleled and your vision clear? Can you demonstrate excellence in your cutting techniques with cool, edgy and/or commercial haircuts? Do you love to create beautiful commercial or more fashion forward looks through your cutting skills?

INFORMATION REQUIRED ON THE ENTRY SITE IS:-

Date of Birth: YOU MUST BE 30 or under ON JANUARY 1st 2020 TO BE ELIGIBLE TO ENTER THIS AWARD

Opening Statement: Tell us why you believe you should be a member of the Hot Shots Team. Tell us about your position at work, your strengths, your qualities and your passion. We want to know about your achievements and experiences both in and away from the salon, your industry contributions and accolades. (Restricted to 500 words)

Career History: Give details of your career to date, including your employment history.

Field of Excellence: What do you love about Cutting? What makes you an expert in this field. Tell us why you should be the HOT SHOTS CUTTER.

Aspirations: Who do you admire and why? What do you love most about the industry and how will you play a role in this industry?

Special Activities (optional): Have you been involved in any shows, extra curricular activity or promotions and if so, what role did you play in them?

Name of Business where you are currently employed: This is for the purposes of announcing along with your name, should you reach finalist stage.

Proof of Age: Please supply a copy of your passport or driving licence showing that you are 30 years of age or under on January 1st 2020

Photograph: Please supply a photograph of yourself

Testimonial: Please provide a testimonial/reference from your employer or if a salon owner please provide a testimonial/reference from an individual within the industry that knows you and your work

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Supporting documents & images: Include any additional photos or documentation that you feel is required to support your entry

THE STYLIST

Are you a hairdresser who excels in the area of styling and dressing hair? Is your style unique, your passion unparalleled and your vision clear? Can you demonstrate excellence in salon or session styling, may have experience in editorial or fashion, love to create beautiful commercial looks through your styling skills?

INFORMATION REQUIRED ON THE ENTRY SITE IS:-

Date of Birth: YOU MUST BE 30 or under ON JANUARY 1st 2020 TO BE ELIGIBLE TO ENTER THIS AWARD

Opening Statement: Tell us why you believe you should be a member of the Hot Shots Team. Tell us about your position at work, your strengths, your qualities and your passion. We want to know about your achievements and experiences both in and away from the salon, your industry contributions and accolades. (Restricted to 500 words)

Career History: Give details of your career to date, including your employment history.

Field of Excellence: What do you love about hair Styling? What makes you an expert in this field. Tell us why you should be the HOT SHOTS STYLIST.

Aspirations: Who do you admire and why? What do you love most about the industry and how will you play a role in this industry?

Special Activities (optional): Have you been involved in any shows, extra curricular activity or promotions and if so, what role did you play in them?

Name of Business where you are currently employed: This is for the purposes of announcing along with your name, should you reach finalist stage.

Proof of Age: Please supply a copy of your passport or driving licence showing that you are 30 years of age or under on January 1st 2020

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Supporting documents & images: Include any additional photos or documentation that you feel is required to support your entry

THE VISIONARY

Are you at the cutting edge of creativity? Do you see things differently? Do you love pushing boundaries in an avant garde way to create unique hair art. This category gives you the chance to showcase your unique artistic skills as well as your distinctive style and experimental nature. Show us your innovative work.

INFORMATION REQUIRED ON THE ENTRY SITE IS:-

Date of Birth: YOU MUST BE 30 or under ON JANUARY 1st 2020 TO BE ELIGIBLE TO ENTER THIS AWARD

Opening Statement: Tell us why you believe you should be a member of the Hot Shots Team. Tell us about your position at work, your strengths, your qualities and your passion. We want to know about your achievements and experiences both in and away from the salon, your industry contributions and accolades. (Restricted to 500 words)

Career History: Give details of your career to date, including your employment history.

Field of Excellence: What do you love about being unique and pushing boundaries? What makes you an expert in this field. Tell us why you should be the HOT SHOTS VISIONARY.

Aspirations: Who do you admire and why? What do you love most about the industry and how will you play a role in this industry?

Special Activities (optional): Have you been involved in any shows, extra curricular activity or promotions and if so, what role did you play in them?

Name of Business where you are currently employed: This is for the purposes of announcing along with your name, should you reach finalist stage.

Proof of Age: Please supply a copy of your passport or driving licence showing that you are 30 years of age or under on January 1st 2020

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Supporting documents & images: Include any additional photos or documentation that you feel is required to support your entry.

If you have any questions on the entry process, please contact the organisers by email to mail@mochapublishing.com.au or call 07 5580 5155

THE AWARD SITE WILL BE OPEN FOR ENTRY ON 1ST NOVEMBER 2019

**[CLICK HERE TO GO TO THE OFFICIAL
AHIA AND HOT SHOTS ENTRY SITE](#)**

FOLLOW THE STEPS BELOW

1. Register an account or log in if you have already used the award force platform before. If you cannot remember your password click the link to reset.
2. Choose your category/categories and start your entry/entries
3. Save as you go and re-visit as often as you like to complete your entry/entries



4. Submit your entry to be in the running.
Best of luck!

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