

# Beauty Squad 2020

INSKIN COSMEDICS PALLADIO Botanical & Vitamin Infused Cosmetics Dermapenworld elleebana NAKED·TAN

*Supporting and Nurturing the Youth of the Australian Beauty Industry*

The annual AUSTRALIAN BEAUTY SQUAD competition is aimed at the rising stars of the Australian Beauty Industry, so as to assist young beauty therapists, specialists and salon owners on their road to fame and fortune.

Beauty Therapists aged 35 and under submit their entry online including their activity within the industry for the previous 12 months

Judges comprise of National and international Icons, industry, dermal, aesthetic and business experts and judging is based on skillset, industry experience, willingness to grow and achieve greatness. We will be looking for individuals who can demonstrate their strengths, qualities and passion, show us their achievements and experiences both in and away from the salon environment, their contribution to the industry, what makes them stand out and why they should be a team member of the Beauty Squad.

The Beauty Squad comprises of 4 team members. All Beauty Squad members must be qualified Beauty Therapists with a minimum of 5 years activity in the Australian Beauty Industry. They may be employed or self-employed and if self-employed own a registered business. Beauty Squad Team members must have at least a Cert 3 in Beauty Services, Cert 4 in Beauty Therapy, or at a minimum diploma in Beauty Therapy. They may also have a Health Science degree in Dermal or Aesthetics.

Prizes include packs from all sponsors, a stay in the soon to be renowned BEAUTY SQUAD House where for 3 days icons and mentors visit to get up close and personal with the team making this competition the most coveted of all comps aimed at the rising stars of our industry.

The Beauty Squad house costs that are covered include accommodation, food and drinks, excursion and dinner. Special dietary requirements can be considered but team members may need to bring their own. Flights are not included.

## **Time line**

Open for Entry online 30<sup>th</sup> September 2019

Deadline for Entry 9<sup>th</sup> December 2019

Finalists Announced 13<sup>th</sup> January 2020

Winners Announced 24<sup>th</sup> February 2020

Beauty Squad House 30<sup>th</sup> March – 1<sup>st</sup> April

Trophy presentation at the ABIA Gala Awards – 23<sup>rd</sup> August 2020

## **Media Coverage**

Coverage in the Beauty Squad House on Social media is guaranteed and also encouraged.

Coverage in a 4 page spread in Beauty Biz

**[TO ENTER THE 2020 BEAUTY SQUAD CLICK HERE](#)**



### **Submissions**

Each entry will require specific information to be written and uploaded directly into the awards site. Please keep a separate copy of the information uploaded for your records, however you will be able to download all or part of your entry at any time. You are welcome to Start an Entry which gives you access to the actual information required and should you decide not to continue with this entry, you can delete it. You may edit your entry after submitting, up until the entry deadline.

### **Important Date**

Entry deadline: 9th December 2019 at 6PM EST

Please note the entry deadline, this date is final and there will be no extensions provided. The system will automatically prevent entry submission after the deadline.

### **Entry Fee**

An Entry fee of \$150 per entry will apply to Beauty Squad entries.

Entry fees are not required until you have completed your entry.

Entry fees may be paid by credit card or PayPal only and must be paid online at time of completing submissions. If your submissions have not been paid for at close of entry they may not be included for judging.

### **Judging**

An independent panel of 20+ judges is made up of key national and international Icons, industry, dermal, aesthetic and business experts. A full list of judges will be published in BEAUTY BIZ magazine and on the ABIA and BEAUTY BIZ Facebook and Instagram Pages. Judging decision is final and no correspondence will be entered into.

### **Terms and Conditions**

The Beauty Squad comprises of 4 team members.

Beauty Squad is an Australian Competition and entrants must have resided in Australia for the full judging period.

All Beauty Squad members must be qualified Beauty Therapists, under the age of 35 submit their entry online including their activity within the industry for the previous 12 months and have a minimum of 5 years activity in the Australian Beauty Industry. They may be employed or self-employed and if self-employed own a registered business.

Beauty Squad Team members must have at least a Cert 3 in Beauty Services, Cert 4 in Beauty Therapy, or at a minimum diploma in Beauty Therapy. They may also have a Health Science degree in Dermal or Aesthetics.

### **Support**

If you have any questions on the entry process, please contact the organisers by email to [mail@mochapublishing.com.au](mailto:mail@mochapublishing.com.au) or call 07 5580 5155

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BELOW YOU WILL FIND A DUPLICATE OF WHAT IS REQUIRED FOR YOU TO COMPLETE YOUR ENTRY ONLINE INCLUDING INFO ON ALL QUESTIONS, ATTACHMENTS AND HINTS.

## DETAILS REQUIRED

You will need to agree to all terms and conditions as per below:-

1. By entering the Beauty Squad you **MUST** be available to attend the Beauty Squad house during the dates of 30th March - 1st April, 2020.
2. All Beauty Squad members must be qualified Beauty Therapists, under the age of 35 and submit their entry online including their activity within the industry for the previous 12 months. They must have a minimum of 5 years activity in the Australian Beauty Industry. They may be employed or self-employed and if self-employed own a registered business.
3. Beauty Squad Team members must have at least a Cert 3 in Beauty Services, Cert 4 in Beauty Therapy, or at a minimum diploma in Beauty Therapy. They may also have a Health Science degree in Dermal or Aesthetics.
4. Beauty Squad is an Australian Competition and entrants must have resided in Australia for the full judging period.
5. You must be 34 or under on DECEMBER 9th 2019 to be eligible to enter.

## CRITERIA REQUIRED

Your opening statement is the only question that has a limited number of words - 500. As a hint complete all other questions and then come back to your opening statement to give the judges an overall picture of you and your entry within the allocated number of words.

All other questions are not restricted to a word count. Be comprehensive in your answers but also concise and stick to the subject matter of each question. Judges do not want to read a novel but DO want to know all about you.

You will not be able to submit if you have not answered the required questions. If the questions are optional and not required this is mentioned next to the question box.

### Opening Statement - 0 / 500 words

Tell us why you believe you should be a member of the 2020 Beauty Squad. Tell us about your current role, your strengths, your qualities and your passion. We want to know about your achievements and experiences both in and away from the salon, and your industry contributions and accolades.

### Employment

Tell us if you are employed or self employed.

Tell us your current position

Tell us the name of the salon/organisation where you work or that you own.

## **Career History**

Give details of your career to date, including your employment history.

## **Highlights**

Tell the judges the highlights you have experienced in the past 12 months throughout the 2019 awards period.

## **Aspirations**

What do you love most about the industry and how will you play a role in this industry?

What are your goals?

Who do you admire and why?

## **Additional Information (optional)**

Tell us any further information you would like the judges to know about you that you have not already covered that will add to your submission

## **Education (optional)**

As well as your qualifying education what else have you done to further your career in terms of education. This could be business or personal development as well as specialised courses

## **Special Activities (optional)**

Have you been involved in any extra curricular activity that also relate to the beauty industry in the past 12 months and if so, what role did you play in them?

## **House Visitors (optional)**

Who would you love to visit the Beauty Squad House. Name up to 3 people.

## **ATTACHMENTS**

### **IMPORTANT INFORMATION REGARDING UPLOADS**

1. Maximum individual file size is 5MB whether it is a multi page pdf, single page pdf, image or word doc.
2. When multiple images are required upload one single multi-paged pdf file.
3. For individual images upload high res JPEG or PDF files.
4. For additional text information upload .doc .docx or pdf file
5. For link or video upload please provide the url link to your website or a youtube or vimeo file.
6. **PLEASE NOTE:** A maximum of ten pieces can be uploaded with your entry.

Proof of Age will be required. Please supply a copy of your passport or driving licence showing that you are 34 or under on December 9th 2019

## **Photograph**

Please supply a good quality photograph of yourself

## **Testimonial**

Please provide a testimonial/reference from your employer or if a salon owner please provide a testimonial/reference from an individual within the industry that knows you and your work.

## **Qualifications**

Please provide a multi page PDF i.e. 1 file only to show your Beauty Therapist qualifications to meet the criteria of entry

### **Additional Qualifications (optional)**

Please provide a multi page PDF i.e. 1 file only to include any additional qualifications you wish the judges to see

### **Supporting documents & images**

Include any additional photos or documentation that you feel is required to support your entry  
Additional attachments including video or url links can be provided here.

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