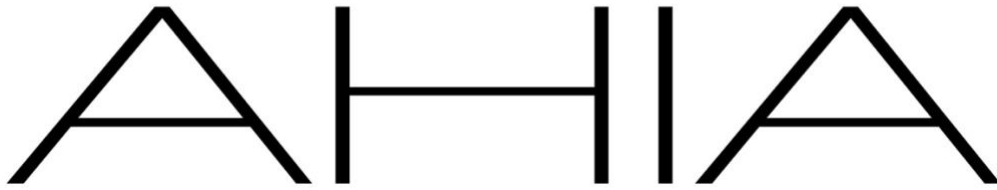


HOW TO ENTER



2019 AUSTRALIAN HAIR INDUSTRY AWARDS

Step 1

READ THIS DOCUMENT IN FULL TO BE AWARE OF ALL INSTRUCTIONS AND CONDITIONS OF ENTRY

Step 2

Click the ENTER HERE link on the www.australianhairindustryawards.com.au website. Or click the link here which take you directly to the awards website <https://auhairindustry.awardsplatform.com>

Step 3

If you have already registered for a previous year, enter your log in details (user and password). For new registrations, complete the details requested. When completed you will be sent an email. Check emails and click link to verify once only. You are now ready to log in and out at any time.

Step 4

Categories again appear on the awards site on the left hand side panel

Step 5

Scroll to bottom of page and click "Start Entry"

Step 6

Choose your category group and then individual category from **both** drop down menus. Read the criteria on the right hand side to make sure you are eligible.

Step 7

Add in the Entrants Name i.e. Salon name or individual name of entrant and salon

Step 9

Click Save and Next

Step 10

You are now in the submission area to view questions, enter the written components and upload attachments. Have a look at both the Criteria and Attachment pages to see what is required and if you choose to go ahead with this category then you can start your entry. You can log in and out as many times as you need to even after you have submitted the entry up to the deadline date.

Step 11

Always save your work by clicking save at the bottom of the page. Submit for payment processing to be in the running.

Step 12

If you choose to not continue with this category you can simply go back to your entries, which are listed under MY ENTRIES and delete the ones you do not want to complete.

ENTRY DEADLINE AHIA BUSINESS AWARDS AND HOT SHOTS: 4th FEB 2019

ENTRY DEADLINE AHIA PRODUCT AWARDS: 3rd DEC 2018

FINALISTS ANNOUNCED: 11th MARCH 2019

WINNERS ANNOUNCED AT GALA DINNER: 28th APRIL 2019

IMPORTANT INFORMATION

- * A full list of judges will be published in HAIRBIZ magazine and on the AHIA and HAIRBIZ Facebook Pages.
- * The independent panel of judges is made up of business coaches, trade and consumer media, key independent figures within the industry and non industry business experts.
- * Judging decision is final and no correspondence will be entered into.
- * You may edit your entry after submitting, up until the entry deadline.
- * Please make sure all your personal details are entered accurately, including contact details, as this will be used in the awards presentation if selected as a finalist.
- * You are eligible to enter more than one category, as long as the work submitted meets the criteria and an entry fee is paid.
- * Entry fee of \$175 for AHIA and \$150 for HOT SHOTS must be paid by PayPal or credit card online at time of completing submissions.
- * If your submissions have not been paid for at close of entry they may not be included for judging.
- * Nominated awards do not incur a fee.
- * Your entry will be saved as you go and you can download a pdf showing your entire entry at any time.

UPLOADS

1. For multiple images required upload one single multi-paged pdf file. Maximum file size is 5MB per piece.
2. For individual images upload JPEG or PDF files. Maximum file size is 5MB per piece.

3. For additional text information upload .doc .docx or pdf file
 4. A maximum of ten pieces can be uploaded with your entry.
-

JUDGING PROCESS

1. Judges will look at all entries in full and give an overall rating score taking into consideration criteria content and attachments.
 2. Rating scores will be added by an independent auditor and from that the highest rated entrants will be named as finalists in each category.
 3. The winner of each category is determined based on the highest score and in the event of a draw a secondary round of judging of finalists will be carried out.
-

2019 AHIA Category Descriptions

INDIVIDUAL CATEGORIES

Apprentice of the Year

This award is given to the Junior/Apprentice who can best demonstrate passion, good work ethic and excellence in all activities in the salon. This award is restricted to a junior/apprentice who has been in training for a maximum of three years up to the end of December 2018.

Salon Stylist of the Year

This award is given to the Salon Stylist who can best demonstrate excellence in customer care, training, retail sales and an overall contribution to the salon. This award is restricted to a stylist, who must be fully qualified and be employed full time in the salon. This is not open to the owner of the salon.

Salon Manager/Coordinator of the Year

This award is given to the Best Salon Manager/Co-ordinator who can demonstrate excellence in the day to day running and organisation of the salon. This award is restricted to an employee who is not an owner/director of the salon.

Business Director/Owner of the Year

This award is given to the Best Salon Director/Owner who can demonstrate excellence in motivation of individuals and the team, interpersonal skills, business acumen, marketing, innovation and management style. This award is restricted to an individual(s) who owns a hairdressing salon(s).

NEW!!! Best Barber of the Year

This award is given to a Barber who can best demonstrate excellence in barbering skills, mens cutting and styling, customer care, training, retail sales and an overall contribution to the Barbershop or salon. This award is restricted to a barber, who must be fully qualified and be employed full time in a barbershop or salon. This award is open to an employee, independent contractor or shop owner.

NEW!!! Best Independent Educator of the Year

This award is given to an individual that has shown excellence in education and whose training and

commitment to the industry has been demonstrated through the growth and skill level of others during the period of Jan-Dec 2018. This category is open only to independent/individual educators representing themselves and not employed by a product company. The educator may act as an ambassador for a product company but this work must not be their sole source of income. They will need to demonstrate that the education offered is solely under their own name or their own business name.

SPECIALIST CATEGORIES

Salon Business Newcomer of the Year

Entrants may be a hotel based hair salon, individual boutique-style hair salon or a single salon within a privately owned group of Salons. (Non-Franchised). Mobile hairdressers, barbershops and franchise salons are unable to enter this category. This award is given to the hair salon that shows the highest excellence in facilities, environment, customer care, services, menu and training and has been operating for less than 2 years with an opening date to be not before January 2017. Salons who are eligible to enter this category are able to enter other specialist categories but are **NOT** able to enter State Salon Business of the Year as well. They can however choose to enter State Salon Business of the Year instead of Newcomer.

Best Barber Business of the Year

Entrants must be a stand alone Barbershop or Mens only Hair Salon. This award is given to barbershop or mens salon that shows the highest excellence in facilities, environment, customer care, services, menu and training.

Best Franchisee Salon of the Year

Entrants must be a single franchised salon, which belongs to a group of franchised salons to enter this category. This award is given to the franchised hair salon that shows the highest excellence in facilities, environment, customer care, services, menu and training.

Best Customer Care

This award is given to the Hair Salon who can demonstrate excellence in the area of customer care

Best Marketing Award

This award is given to the hair salon that shows excellence and success in a marketing plan/campaign during the period of January 2018 – December 2018. The winner will have demonstrated innovative and distinct marketing with proven results. This could apply to an overall marketing campaign or specific period/campaign.

Best Salon Team of the Year

This award is given to a hair salon with three or more employees that can demonstrate excellence in teamwork, which has contributed to the business success of the salon.

Best In Salon Training

This award is given to the salon or privately owned group of salons who shows excellence in training for staff and management during the period of January 2018 - December 2018.

NEW!!! Best Salon Design Award - Extensive

This award is given to the hair salon that has undergone a complete renovation or has opened as a new salon during the period of January 2018 - December 2018 with an investment of MORE than \$200,000

NEW!!! Best Salon Design Award - Boutique

This award is given to the hair salon that has undergone a complete renovation or has opened as a new salon during the period of January 2018 - December 2018 with an investment of LESS than \$200,000

NEW!!! Best Business Performance of the Year (non salon)

This award is given to a non salon business that can demonstrate the best performance and overall Business Service to the Australian Hair Industry. This can include Business Coaches or Consultants, Industry associations, Salon Management Software Companies, Product Companies or any other Business Service or Product Provider.

NEW!!! Best Eco Salon of the Year

Entrants may be a hotel based hair salon, individual boutique-style hair salon, a single salon within a privately owned group of salons or franchised salon.

This award is given to the hair salon that shows the highest excellence in overall sustainability and can demonstrate environmental responsibility through areas such as recycling, the harnessing of renewable energy sources and the use of 'clean', green products.

STATE SALON BUSINESS OF THE YEAR CATEGORIES

NSW/ACT Salon Business of the Year

VIC/TAS Salon Business of the Year

QLD Salon Business of the Year

SA Salon Business of the Year

WA/NT Salon Business of the Year

Entrants may be a hotel based hair salon, individual boutique-style hair salon or a single salon within a privately owned group of Salons. Mobile hairdressers, barbershops and franchise salons are unable to enter this category. This award is given to the hair salon that shows the highest excellence in facilities, environment, customer care, services, menu and training. Winners of each state award are all automatically entered into the category of Australian Salon Business of the Year. The winner is determined based on the highest judging points and a secondary round of judging if required.

AUSTRALIAN SALON BUSINESS OF THE YEAR

This category is determined by the highest scoring salon from the 5 State Winners and is announced at the Gala Event.

FREE NOMINATED CATEGORIES

Hall of Fame

This nominated award is given to a person who has made an outstanding contribution to the Australian Hair Industry throughout his or her career.

Vidal Sassoon Humanitarian Award

This nominated award is given to a person who has made outstanding philanthropic contributions throughout his or her career.

NEW!!! HAIR PRODUCT CATEGORIES

Only Open to PROFESSIONAL SALON-ONLY PRODUCTS

AHIA Care product of the year - A Shampoo and Conditioner pair

AHIA Treat product of the year – A Cream Mask or Treatment

AHIA Style product of the year – A Styling Oil or Styling Cream
Men's Product of the year - A Styling Oil or Styling Cream or Styling Paste

Hair product companies are invited to put their products to the test in this exclusive, unique 'Clean-Skin' Competition where judges will rank their preference based purely on the product alone without any knowledge of the name or brand. Mocha Publishing will contract a re-packer to re-package entry into a clean skin bottle/container and simply number that package. Entries can only be accepted if they are in the form of a liquid, paste or oil. Judges will be asked to use and test all products over a 6 week period and then rank them in order of preference without knowledge of the product name, manufacturer or distributor and based on aroma, use, preference, value for money and performance. Condition of Entry is that all terms and conditions listed are agreed to with no exceptions.

VOTED CATEGORIES

State and National Wholesalers of the Year

To vote for your favourite wholesaler <https://www.surveymonkey.com/r/GB8RB7Z>

HOT SHOTS

YOU MUST BE UNDER THE AGE OF 30 ON JANUARY 1ST 2019 TO BE ELIGIBLE TO ENTER THIS AWARD

You are only eligible to enter One HOT SHOTS Category.

Previous winners are unable to enter.

Previous finalists are able to enter.

THE FASHIONISTA

Is Session or editorial work your passion? Prove your fashion credentials! We want to know about the projects you've worked on, the shows you've styled, where your work has been published, the photographers and designers you've collaborated with and the high profile clients on your speed dial! Prove you are destined for greatness.

THE VISIONARY

Are you at the cutting edge of creativity? Do you see things differently? This category gives you the chance to showcase your unique artistic skills as well as your distinctive style and experimental nature. Show us your innovative collection and prove you are destined for greatness.

RISING STAR FEMALE

Are you a female hairdresser who excels in all areas of hairdressing? Is your style unique, your passion unparalleled and your vision clear? Prove you are destined for greatness.

RISING STAR MALE

Are you a male hairdresser who excels in all areas of hairdressing? Is your style unique, your passion unparalleled and your vision clear? Prove you are destined for greatness.

mocha

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THE AHIA IS PROUDLY OWNED BY MOCHA PUBLISHING

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