

HOW TO ENTER



Step 1

READ THIS DOCUMENT IN FULL TO BE AWARE OF ALL INSTRUCTIONS AND CONDITIONS OF ENTRY

Step 2

Click the ENTER HERE link on the www.australianbeautyindustryawards.com.au website. Or click the link here which take you directly to the awards website <https://aubeautyindustry.awardsplatform.com>

Step 3

If you have already registered for a previous year, enter your log in details (user and password). For new registrations, complete the details requested. When completed you will be sent an email. Check emails and click link to verify once only. You are now ready to log in and out at any time.

Step 4

Categories again appear on the awards site on the left hand side panel

Step 5

Scroll to bottom of page and click "Start Entry"

Step 6

Choose your category group and then individual category from **both** drop down menus. Read the criteria on the right hand side to make sure you are eligible.

Step 7

Add in the Entrants Name i.e. Salon name or individual name of entrant and salon

Step 8

Click Save and Next

Step 9

You are now in the submission area to view questions, enter the written components and upload attachments. Have a look at both the Criteria and Attachment pages to see what is required and if you choose to go ahead with this category then you can start your entry. You can log in and out as many times as you need to even after you have submitted the entry up to the deadline date.

Step 10

Always save your work by clicking save at the bottom of the page. Submit for payment processing to be in the running.

Step 11

If you choose to not continue with this category you can simply go back to your entries, which are listed under MY ENTRIES and delete the ones you do not want to complete.

ENTRY DEADLINE ABIA & AMIA: 12th April 2019

FINALISTS ANNOUNCED: 17th June 2019

WINNERS ANNOUNCED AT GALA DINNER: 28th August 2019

IMPORTANT INFORMATION

- * A full list of judges will be published in BEAUTY BIZ magazine and on the ABIA , AMIA and BEAUTY BIZ Facebook Pages.
- * The independent panel of judges for ABIA is made up of business coaches, trade and consumer media, key independent figures within the industry and non industry business experts. For AMIA, PR, Media and international MUA's and Educators.
- * Judging decision is final and no correspondence will be entered into.
- * You may edit your entry after submitting, up until the entry deadline.
- * Please make sure all your personal details are entered accurately, including contact details, as this will be used in the awards presentation if selected as a finalist.
- * You are eligible to enter more than one category, as long as the work submitted meets the criteria and an entry fee is paid.
- * Entry fee of \$175 for ABIA and AMIA must be paid by PayPal or credit card online at time of completing submissions.

* If your submissions have not been paid for at close of entry they may not be included for judging.

* Nominated awards do not incur a fee.

* Your entry will be saved as you go and you can download a pdf showing your entire entry at any time.

UPLOADS

1. For multiple images required upload one single multi-paged pdf file. Maximum file size is 5MB per piece.

2. For individual images upload JPEG or PDF files. Maximum file size is 5MB per piece.

3. For additional text information upload .doc .docx or pdf file

4. A maximum of ten pieces can be uploaded with your entry.

JUDGING PROCESS

1. Judges will look at all entries in full and give an overall rating score taking into consideration criteria content and attachments.

2. Rating scores will be added by an independent auditor and from that the highest rated entrants will be named as finalists in each category.

3. The winner of each category is determined based on the highest score and in the event of a draw a secondary round of judging of finalists will be carried out.

2019 ABIA Categories

STATE AND AUSTRALIAN CATEGORIES

AUSTRALIAN & STATE SALON/SPA BUSINESS OF THE YEAR AWARDS

This category is determined by the highest scoring salon from the 5 State Winners and is announced at the Gala Event.

STATE SALON BUSINESS OF THE YEAR CATEGORIES

4 Treatment rooms or less

NSW/ACT

VIC/TAS/SA

QLD

WA/NT

Entrants may be a hotel based beauty salon/spa or individual boutique style beauty salon/spa offering beauty treatments including but not limited to facial, aesthetic, body work, aromatherapy, manicure/pedicure, waxing, massage and skin health. Services can also include water, steam or other heat experiences in addition to relaxation areas and

treatment rooms. This award is given to the beauty salon or spa that has 4 Treatment rooms or less and shows the highest excellence in facilities, environment, customer care, services, menu and training.

STATE SALON BUSINESS OF THE YEAR CATEGORIES

5 Treatment rooms or more

NSW/ACT

VIC/TAS/SA

QLD

WA/NT

Entrants may be a hotel based beauty salon/spa or individual boutique style beauty salon/spa offering beauty treatments including but not limited to facial, aesthetic, body work, aromatherapy, manicure/pedicure, waxing, massage and skin health. Services can also include water, steam or other heat experiences in addition to relaxation areas and treatment rooms. This award is given to the beauty salon or spa that has 5 Treatment rooms or more and shows the highest excellence in facilities, environment, customer care, services, menu and training.

INDIVIDUAL CATEGORIES

Beauty Therapist of the Year

This award is given to the Best Beauty Therapist of the Year who shows excellence in the application of beauty treatments specifically relating to improving a person's appearance such as facials, hair removal and skincare. Skills can also include excellence in improving health, body shape and wellbeing such as massage, manipulative bodywork and alternative healing therapy.

Business Director/Owner of the Year

This award is given to the Best Salon/Spa Director/Owner who can demonstrate excellence in motivation of individuals and the team, interpersonal skills, business acumen, marketing, innovation and management style. This award is restricted to an individual(s) who owns a beauty salon(s) or spa(s).

Cosmetic Tattooist of the Year

This award is given to the Best Cosmetic Tattooist of the Year who has been working as a qualified artist for more than 2 years, is proficient in a variety of skills and shows excellence in customer service, maintaining good business practice. Entrants must be proficient in at least 3 out of 4 categories not restricted to but including Brows, Lips, Eye and Paramedical (can include Areola and or Camouflage/Scarring.)

EDUCATION CATEGORIES

Educator of the Year (Individual)

This award is given to an individual that has shown excellence in education and whose training and commitment to the industry has been demonstrated through the growth and skill level of others during the period of April 18 - March 19. This category is open only to independent/individual educators representing themselves, a product company or training

institution within Australia. Educators representing product companies would need to demonstrate training over and above that of their products alone.

Educator of the Year (Organisation)

This award is given to an organisation that has shown excellence in education and whose training and commitment to the industry has been demonstrated through the growth and skill level of others during the period of April 18 - March 19. This category is open to a product company or training institution within Australia. Product companies would need to demonstrate training over and above that of their products alone.

SPECIALIST CATEGORIES

Tanning Salon/Service of the Year

This award is given to the tanning salon or beauty salon that shows the highest excellence in environment, customer care, services, menu and training. This award is aimed at tanning salons or beauty salons that offer a tanning service. If the salon offers services other than tanning, the entry details must relate only to their tanning service and not other general beauty services, environment etc.

Best Customer Care Award

This award is given to the Salon/Spa who can demonstrate excellence in the area of customer care.

Best Marketing Award

This award is given to the salon or spa that shows excellence and success in their marketing activity during the period of April 2018 - March 2019. The winner will have demonstrated innovative and distinct marketing with proven results.

Best Salon Training Award

This award is given to the salon/spa or privately owned group of salons/spas who show excellence in training for staff and management during the period of April 2018 - March 2019

Salon Team of the Year

This award is given to a beauty salon or spa with three or more employees that can demonstrate excellence in teamwork and who have collectively contributed to the business success of the salon or spa.

Best Salon Design

This award is given to the beauty salon or spa that has undergone a significant renovation or has opened as a new salon during the period of April 18 – March 19.

NEW!!! Best Business Performance of the Year (non salon)

This award is given to a non salon business that can demonstrate the best performance and overall Business Service to the Australian Hair Industry. This can include Business Coaches or Consultants, Industry associations, Salon Management Software Companies, Product Companies or any other Business Service or Product Provider.

NEW!!! Best Eco Salon of the Year

Entrants may be a hotel based hair salon, individual boutique-style hair salon, a single salon within a privately owned group of salons or franchised salon.

This award is given to the hair salon that shows the highest excellence in overall sustainability and can demonstrate environmental responsibility through areas such as recycling, the harnessing of renewable energy sources and the use of 'clean', green products.

FREE NOMINATED CATEGORIES

Hall of Fame

This nominated award is given to a person who has made an outstanding contribution to the Australian Beauty Industry throughout his or her career.

VOTED CATEGORIES

State and National Wholesalers of the Year

To vote for your favourite wholesaler go to the ABIA Facebook Page and click the link

2019 AMIA Categories

Bridal/Formal Make Up Artist of the Year

This award is given to the Best Make Up Artist of the Year who shows excellence in the field of Bridal and/or Formal Make Up. This category is judged on a collection of work as well as written information showing career history, work completed, promotional and industry activity during the period of April 2018 and March 2019. Judging is based on written content as well as imagery provided.

High Fashion/Editorial Make Up Artist of the Year

This award is given to the Best Make Up Artist of the Year who shows excellence in the field of High Fashion/Editorial Make Up. This category is judged on a collection of work as well as written information showing career history, work completed, promotional and industry activity during the period of April 2018 and March 2019. Judging is based on written content as well as imagery provided.

Fantasy Make Up Artist of the Year

This award is given to the Best Make Up Artist of the Year who shows excellence in the field of Fantasy Make Up. Definition of Fantasy Make up for this category is non commercial, avant garde, creatively unique make up. This category can include Body Painting. This category is judged on a collection of work as well as written information showing career history, work completed, promotional and industry activity during the period of April 2018 and March 2019. Judging is based on written content as well as imagery provided

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